Jacob Nagy

UX/UI Designer

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UX/UI designer with 5 years of experience creating accessible, research-driven websites and web apps for local governments and the residents who use them. Owns projects from discovery through developer handoff, using AI to speed up documentation and early concepts so more time goes to design decisions.

Experience

Web Designer (UX/UI) · Revize — February 2023 – Present

- Redesigned a calendar application used by 3,000+ municipal websites, using interviews with content editors to reshape the event-creation flow, such as making photos optional, and bringing it to WCAG 2.1 AA compliance.
- Decreased client support inquiries 20% across municipal websites by creating high-fidelity wireframes, restructuring information architecture, and applying WCAG accessibility standards.
- Led Revize's corporate rebrand and built its brand system, consolidating 28 legacy design assets into a single UI kit and cutting cross-departmental design turnaround 30%.
- Reduced time on meeting documentation and early concept drafts by up to 60% with an AI workflow that turns kickoff recordings and questionnaires into recap notes, research summaries, and first-draft homepage concepts.
- Redesigned 150+ municipal websites end to end and introduced written design specs to developer handoff, with WCAG accessibility built into every design.
- Designed and built an interactive drag-and-drop demo for Revize's Page Builder landing page that plays itself until a visitor takes over; the sales team also uses it in live demos.

UX/UI Design Intern · The Cube @ MSU — January 2022 – July 2022

- Ran UX sprints to digitize local businesses, mapping user flows and integrating e-commerce and email marketing.
- Conducted user research and usability testing with local business owners, turning findings into wireframes and prototypes for their websites.

Web Developer & Designer · Shumaker Technology Group — December 2020 – January 2022

- Designed and developed WordPress websites for municipalities and small businesses using HTML, CSS, JavaScript, and page builders.

Education

B.A. Experience Architecture (UX Design & Research) — May 2022

Michigan State University · Minor in Business

Skills

Research Methods	Card Sorting, Surveys, Interviews, A/B Testing, Design Sprints
Design Tools	Figma (Components, Variables, Styles), Spline, Webflow, WordPress
AI Tools	Claude, Figma MCP, AI-assisted prototyping and coding
Disciplines	Information Architecture, Prototyping, Interaction Design, Motion Design, Accessibility
Coding	HTML, CSS, JavaScript, Python (scripting)